





*'Cultivating Quality has improved what we deliver and how we deliver.'*

*'It makes you question what you are doing and focus on whether you are really meeting clients' needs.'*

*'I was really impressed when I received Cultivating Quality, it's truly professional.'*

*'It was much quicker to complete than I thought it would be.'*

## What is Cultivating Quality?

Cultivating Quality is a new and unique quality assurance scheme developed by quality specialists and practitioners in social and therapeutic horticulture.

Based on PQASSO (practical quality assurance system for small organisations) Cultivating Quality consists of eleven standards covering all aspects of running and managing a gardening project. It is the only quality assurance scheme that offers tailor made elements specifically designed to meet the needs of garden projects.

By completing each standard you will lay the foundation for effective delivery of your services, thereby improving what you are offering clients at your garden project. It will also help to convince funders that the service they are purchasing demonstrates accountability and quality.

Thrive is a national charity that makes use of gardening to change the lives of disabled people. Thrive's activities are varied but focus on championing the benefits of gardening to individuals and organisations, as well as teaching techniques and practical applications so that anybody with a disability can take part and enjoy this outdoor activity.

Thrive operates a comprehensive information service and offers training courses. It also has links into local communities through garden projects who offer training, therapy and education opportunities to people with a disability.

### Terms and conditions

Please note that under the terms of our agreement to use PQASSO you will need to have Thrive Membership to take part in Cultivating Quality. The £168.50 price includes Standard Thrive Membership.

For more information please write to Thrive, The Geoffrey Udall Centre, Beech Hill, Reading, RG7 2AT, call 0118 988 5688 or email [cq@thrive.org.uk](mailto:cq@thrive.org.uk)

[www.thrive.org.uk](http://www.thrive.org.uk)

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